

GOOGLE VERIFICATION *CHECKLIST*

IDEAL LEASE REQUIREMENTS

- ☐ Exterior entrance
- ☐ Exterior Signage allowed
- ☐ Utility bill in company name
- ☐ Mail receiving or forwarding
- ☐ Separate suite number
- ☐ No sublease

WORK VEHICLE REQUIREMENTS

- ☐ Logo
- ☐ Company Name
- ☐ Phone number
- ☐ Website
- ☐ In state license plate
- ☐ Vehicle registration with matching address

EXTERIOR SIGNAGE REQUIREMENTS

- ☐ Logo
- ☐ Company Name
- ☐ Phone number
- ☐ Website
- ☐ Full Address & Suite #

YOUR BUSINESS INFORMATION

(NAME AND ADDRESS)

MUST MATCH ACROSS:

- ☐ Lease
- ☐ Utility bill
- ☐ Insurance certificate
- ☐ Business license
- ☐ Google Business Profile
- ☐ Local Services Ads
- ☐ Google Ads
- ☐ Website
- ☐ Vehicle Registration
- ☐ Exterior Signage

PRO TIP

**GOOGLE
WANTS
*CONSISTENCY***